



# World-class packaging design services: spectacular artwork & stunning lithography at irresistible SKU-based pricing!!



## What we offer...

Pre-press creative design & prototyping; artwork development, mould & structural design; lithography, press and mass production; design reengineering and refinement. We have the necessary experience and skills to handle high-volume SKU assignments, through well-crafted and judicious mix of intuitive creativity and established metrics. World class Packaging Design Solutions at Indian pricing!

## Quality - our way of life!

Standardized practices and procedures, rigorous quality control, frameworks and checklists result in consistent quality, reduced re-work, efficient processes and workflows and better ROI for our clients. Our quality philosophy is designed to set benchmarks in packaging design excellence and assure uncompromised quality metrics. Quality is Life at Verve Systems!

## Latest Industry Trend





'Splitting the creative aspect of packaging design from the execution is the order of the day. Creative agencies continue to generate path-breaking concepts those get implemented by outfits specializing in execution and production. Resultant quality of output, reduced re-work and lead-time, lower costs of production and quicker reach-market timings, lead to building of superior brands!

## Branding & Packaging Design

Our intuitive high-quality designs, intrinsic to the overall Branding Strategy, lead to design trailblazers, aimed at enhancing brand awareness, identity, utility and USP of the products. We ensure continuity and quicker brand recall by establishing aesthetic and cognitive alignment of the brand with consumer psyche. We make the brand's packaging distinctively recognizable, creating key visual competitive differentiators.

### Our Brand & Packaging Design Services

Our expertise lies in brand packaging design finalization, design rectification, pre-press, lithography, artwork development, post-production support as well as graphic design for product packaging across various industries, including FMCG & Retail (Large & Medium Sized Formats), Electronic Goods, Technology Tools and Equipments, Food & Beverages, Medical & Pharmaceutical, Computer Hardware & Software, Stationery Items & Fragile Products, etc.

-  **Packaging Design**  
Box, Cartons, Foils-Labels, Stickers, Pouch, Displays, Liquid Cans & Containers, Danglers, Hanging etc.
-  **Branding Collaterals**  
Product Catalogues, Brochures & Folders, Leaflets, Pamphlets & Flyers, Logo & Corporate Identity, Press Content, Outdoor & Indoor Displays, Posters, Banners, Danglers, Sun Packs etc.
-  **Corporate Collaterals**  
Product Manuals, Booklets, Souvenirs, Magazines, Newsletters, E-Zines, Reports (Annual, Financial, Survey), Advertisements etc.
-  **Digital Processing**  
Vectorisation, Color Enhancements, Masking & Clipping, Editing, Re-Touching, Shadow, Background removing, Restoration etc.



ideation • creativity • excellence

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